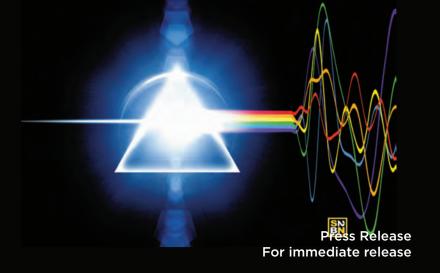
THE PINK FLOYD EXHIBITION THEIR MORTAL REMAINS



A SECOND EXTENSION IN MONTREAL!

THE PINK FLOYD EXHIBITION: THEIR MORTAL REMAINS CONTINUES FOR A FOURTH MONTH!

NOW UNTIL MARCH 5, 2023
AT ARSENAL CONTEMPORARY ART MONTREAL

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Montréal, January 23, 2023 - Due to the overwhelmingly positive reactions across the board and a continuing interest in **The Pink Floyd Exhibition**: **Their Mortal Remains**, the wildly popular exhibition has been extended until March 5, 2023. The exhibit has already and continues to attract people of all ages and backgrounds from around Montreal to experience the story and world of Pink Floyd. This extension will allow even more visitors to discover what has become a staple of the Montreal cultural scene since its opening last November.



The launch of the exhibition was an unprecedented event, with over 50 journalists attending the press conference which featured an animated Q&A session with Nick Mason, drummer and founding member of Pink Floyd. Mason had this to say about the exhibition:

"I'm still fairly astonished when I walk around, because there's so much stuff and I have to say, it makes us look cleverer than we are! Because... if you follow the timeline, it's just so seamless."

- Nick Mason

50th Anniversary of The Dark Side of the Moon

On January 19, Pink Floyd announced a new release commemorating the 50th Anniversary of *The Dark Side of the Moon*, one of the most iconic and influential albums ever. *The Dark Side of the Moon* is the eighth studio album by Pink Floyd, originally release in the US on March 1 and then in the UK on 16th March 1973. The iconic sleeve which depicts a prism spectrum, was designed by Storm Thorgerson of Hipnosis and drawn by George Hardie.

"what was extraordinary when we started work on the whole project was how many things people did find in the back of that cupboard or in the attic whatever. Rick and Roger and David all found really extraordinary things to put on show."

- Nick Mason

"For some reason (we) really resonated with the French and they always took us seriously...that came over and... we found an audience that was sort of North American in one way but French in another and that combination is absolute magic."

- Nick Mason



"The coolest thing I've been to in a long time! This exhibition is a total absolute must for any Floyd or modern music fan. You will re-live all the emotions attached to those epic songs and albums while learning a lot about what went on behind the scene and how everything got made and done. I found it fascinating. I also found out a lot about the origins of the Band, which I particularly enjoyed. This exhibition is slick and a total immersion into the epic work of Pink Floyd. They might be larger than life, but somehow someone managed to put it all together in one place! Don't you miss it!"

- Sebastien Plante, The Respectables band / Seb & Jess

A deep dive in Pink Floyd's creative universe

Retracing the 40-year career of the band, the exhibition follows a chronologic path from their debut to their last reunion, their legendary performance at the Live 8 concert in London's Hyde Park. Featuring an incredible soundtrack of their music and more than 350 unique, masterfully created artifacts, instruments, props and giant set pieces from their history such as *The Division Bell* heads, the infamous inflatable pig from *Animals*, or the schoolmaster from *The Wall*, the exhibition presents a multimedia story about Pink Floyd: The band, their career, their inspiration and their creative process, including rare elements such as the original *The Dark Side of the Moon* album cover art.

An exhibition for all generations

Wearing headphones and guided by the voices of the members of the band, the public become immersed in Pink Floyd's universe discovering, room after room, the story behind the creation of legendary albums such as *Ummagumma, The Dark Side of the Moon, Wish You Were Here, The Wall* and many others. More than an exhibition just for fans, **The Pink Floyd Exhibition: Their Mortal Remains** has become a cultural monument that spans the generations, with people bringing their kids and even grandkids with them in order to share their memories and love of the band's music.

An impressive set up

An exhibition of such exceptional quality and scope requires a very complex matrix of logistics to fit in the 20,000 square feet area of the Arsenal Contemporary Art exhibition space. In fact, **The Pink Floyd Exhibition: Their Mortal Remains** brought together some of the top international experts in the field of museology to install the exhibition. All told, 50 people from Canada, the UK, and the US (including 10 local experts) worked together for over 300 hours to bring the exhibition to life.



The opening of the exhibition brought together Nick Mason, who arrived fresh off of the Canadian leg of his "Saucerful of Secrets" tour; Aubrey "Po" Powell (of Hipgnosis) - Pink Floyd's creative director (responsible for all of their album covers), and creator of the exhibit, who flew in from the U.K. for the event; and Michael Cohl, the Executive Producer of the exhibit and a passionate Pink Floyd promoter for Canada. Later that evening they joined a great gathering of important tastemakers and decision-takers from Quebec and Canada's cultural scene for a preview of the exhibition. The 200 special guests, musical luminaries and industry veterans from the music and cultural industries, were awed by the depth and breadth of the deep dive into the history of one of this city's favourite bands! It was only fitting since Montreal has a very special place in the history of Pink Floyd's career, including the infamous inspiration for *The Wall*, following the 1977 concert at the Olympic Stadium. The relationship with the city is represented in a special section that was added specifically for the Arsenal exhibit.

Opening hours:

- Tuesday to Friday from 10:00 a.m. to 8:00 p.m. (last visit)
- Saturday from 10:00 a.m. to 7:00 p.m. (last visit)
- Sunday from 10:00 a.m. to 5:00 p.m. (last visit)

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