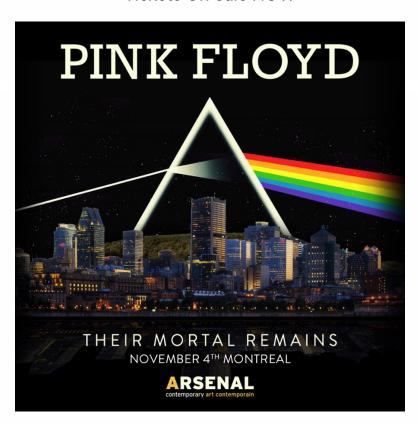


Press Release For immediate release

THE PINK FLOYD EXHIBITION: THEIR MORTAL REMAINS

CANADIAN PREMIERE HOSTED BY ARSENAL CONTEMPORARY ART MONTREAL

Opening November 4 until December 31, 2022 Tickets On Sale NOW



<u>www.pinkfloydexhibition.com/</u> | #TheirMortalRemains Download photos here: <u>bit.ly/pfe_press</u>





THEIR MORTAL REMAINS

Montreal, October 6, 2022 - Canada has been confirmed as the sixth country to host The Pink Floyd Exhibition: Their Mortal Remains. The title is a lyric from Nobody Home, a song on The Wall, which reads "I've got a grand piano to prop up my mortal remains". This critically acclaimed major retrospective of Pink Floyd, which had their music and the impact the band had on art and culture had its hugely successful debut at London's prestigious Victoria and Albert Museum in 2017. The exhibition has subsequently travelled to Italy, Germany, Spain and the United States attracting over 500,000 people and will now take residency in the cultural hub of Montreal. The Exhibition opens on November 4 at Arsenal Contemporary Art Montreal. The art centre located in the heart of Griffintown is the perfect space for people to journey through Pink Floyd's storied history. From their legendary albums to their ground breaking concerts, timeless themes, cutting edge design and surreal landscapes that evolve throughout the Exhibition, this is an opportunity to dive deep into the creative force that is Pink Floyd. Tickets for the Exhibition are on sale now online at www.pinkfloydexhibition.com.

As the first location outside of Europe and the U.S., Montreal was selected as the ideal city to host the exhibition considering the band's rich history with the city, spanning 50 years, having performed several legendary shows here between 1971 and 1994. The July 6, 1977 show was both the first and highest attended concert ever at the Olympic Stadium with 78,322 spectators. It's also steeped in lore having directly influenced their legendary double album, The Wall.

"It has always been our wish to bring The Pink Floyd Exhibition to Montreal since before its 2017 London premiere. The Montreal audience has always connected with the creativity and sound of Pink Floyd and I am so pleased that we are finally able to present it here at Arsenal" said Michael Cohl, Executive Producer and Canadian Promoter of Pink Floyd.

Guy Laforce, General Manager of Arsenal Contemporary Art Montreal. "We are particularly proud of our collaboration with the S2BN group, who have allowed us to host this exhibition in Montreal, the only Canadian city that will have the opportunity to present this amazing project. Pink Floyd has left its mark on many generations of fans around the world and it is a great privilege that Arsenal can contribute to consolidating the role that this band played in rock music history. People will have the pleasure of experiencing music, design and innovation all at once and fans will be left speechless at the depth and breadth of the historical items they'll encounter here."

The Pink Floyd Exhibition, curated by Aubrey 'Po' Powell, who worked with the band across many of their most famous album covers and works of art collaborated closely with Nick Mason from the band.





THEIR MORTAL REMAINS

The exhibition features over 350 artefacts collected over the band's extraordinary career. It is an audio-visual, sensorial journey through more than five decades of one of the most iconic groups, and a rare glimpse into the world of Pink Floyd. The exhibition is a collaboration with designers Stufish, entertainment architects and the band's long standing stage designers.

Each chapter of the Pink Floyd story is represented, with objects and artefacts displayed, many unseen before the exhibition and all which have played a part in creating the sound and experience that became Pink Floyd. There are hand written lyrics, legendary musical instruments that true fans have heard whispered about, letters, original artwork and many of the stage props from the various albums and tours from a band that made musical history. Some of these items have long been held in storage facilities, film studios and in the personal collections of band members before being 'dusted off' for the exhibition.

From the entry point into *The Pink Floyd Exhibition* the visitor is immersed in Pink Floyd's world. They will find themselves transported to the band's beginnings in 1967 on the underground scene in and then take a chronological trip through Pink Floyd's history, connecting with music, art and design, sound technology and live performance via landmark albums such as *The Dark Side Of The Moon, Wish You Were Here, Animals, The Wall and The Division Bell.*

These artefacts plot both Pink Floyd's development as a spectacular live band and the broader social, cultural and political threads which ran parallel to their music. Any student of design or art will rejoice in surrounding themselves with the stories behind, and the alternative versions of some of the artwork from the ateliers of the band and their collaborators, including Aubrey 'Po' Powell and the late Storm Thorgerson's studio 'Hipgnosis' and Stufish. Pigs fly, sheep parachute, megaphones float through the air and a brave new world of art, music and psychedelia crash onto the airwaves and stages of the world. Pink Floyd fans will see and touch the lifetime of memories that make up their sonic and visceral rock music odysseys.

Who better to lead us through the creative history of one of the most ground-breaking musical groups of the era than the music and the voices of past and present members of Pink Floyd, including Syd Barrett, Roger Waters, Richard Wright, Nick Mason and David Gilmour, talking about their experiences and musical experimentation via an intuitive audio guide system and culminating in a re-creation of the very last performance of David Gilmour, Roger Waters, Richard Wright, and Nick Mason.





THEIR MORTAL REMAINS

- Tickets on sale now at www.pinkfloydexhibition.com
- Exhibition runs November 4 to December 31 2022 Tuesday to Sunday
- o Tuesday, Wednesday, Thursday 10:00 am to 6:00 pm (last visit)
- o Friday, Saturday 10:00 am to 7:00 pm (last visit)
- o Sunday 10:00 am to 5:00 pm (last visit)
- Venue: Arsenal Art Contemporary Montreal 2020 William St Montreal Qc H3J 1R8

About The Pink Floyd Exhibition: Their Mortal Remains

The Pink Floyd Exhibition: Their Mortal Remains is presented by Michael Cohl of S2BN Entertainment. The exhibition was originally created for London's V&A, by Pink Floyd's creative director Aubrey 'Po' Powell (of the design partnership Hipgnosis) and Paula Webb Stainton, who worked closely with the Pink Floyd members including Nick Mason (Exhibition Consultant For Pink Floyd), with additional curation provided by the V&A's Victoria Broackes.

About S2BN Entertainment

Led by industry legend Michael Cohl, S2BN is a full-service live entertainment producer and promoter. They deliver the highest-quality live experiences to fans worldwide. Their work ranges from concerts and theater to family entertainment and museum-quality exhibitions. S2BN is an industry leader known for delivering spectacular live events. Their past and current projects have won Emmy Awards, a Grammy Award, a Peabody Award, a Billboard Creative Content Award, and an NAACP Image Award. Recent projects include Barbra Streisand's global touring, Phil Collins' North American tour, the North American tour of Nick Mason's Saucerful of Secrets, Bat Out of Hell: The Musical, Rock of Ages: The Musical, An Evening with Oprah, and more. For more information, visit www.s2bn.com.

About Hipgnosis

In 1967 Aubrey 'Po' Powell and Storm Thorgerson were approached by their friends in Pink Floyd to design the cover for the group's album, A Saucerful of Secrets. This led to a commissions for album covers from some of the greatest and most influential groups in music.. The name Hipgnosis was born out of a chance encounter with a door frame. Powell and Thorgerson had been looking for a name for their fledgling studio. At the time they shared a flat with Pink Floyd's Syd Barrett and by chance Syd had scrawled in ball-point pen the word HIPGNOSIS on the door. Over the next fifteen years Hipgnosis gained international prominence.





THEIR MORTAL REMAINS

Their famed 1973 cover design for Pink Floyd's The Dark Side of the Moon paved the way for other major rock bands to set foot in the surreal photo-design world of Storm and Po, resulting in many artworks for Led Zeppelin, Paul McCartney, Black Sabbath and more.

About Paula Webb Stainton

Paula Webb Stainton is a professional organiser of high profile international Events and Exhibitions. Clients of her company, Roebuck Webb Ltd, include McLaren Formula One, Ralph Lauren, and of course, Pink Floyd. Dublin born, Paula's 30-plus year career began as a client manager and producer in advertising agencies in Ireland, London and New York, before she began managing Pink Floyd drummer Nick Mason's action vehicle props company Ten Tenths, as well as organising tour events for Pink Floyd in the mid 1980s. The Pink Floyd Exhibition: Their Mortal Remains which Paula is co-curating with Aubrey 'Po' Powell, is Paula's second exhibition for the band. Together with Storm Thorgerson, Paula co-curated the Pink Floyd 'Interstellar' Exhibition at the Citie de La Musique, Paris in 2003, which became the institution's most successful exhibition of all time.

About Stufish

Stufish, founded by the late and legendary Mark Fisher, has an international award-winning portfolio including theatrical and musical productions, touring shows, concerts, as well as permanent/temporary entertainment architecture. Some examples of Stufish's high profile tours include Elton John's Farewell Yellow Brick Road tour, the Rolling Stones' No Filter tour, Beyoncé and Jay Z's, On The Run II tour, and U2 Experience + Innocence 2018, as well as tours for Madonna, Lady Gaga, Robbie Williams and more. Exhibition design includes Pink Floyd: Their Mortal Remains, the highly acclaimed and largest selling music exhibition of all time at London's Victoria and Albert Museum. Award winning examples of their bespoke permanent building designs are the Han Show Theatre and Dai Show Theatre in China. UAE projects include the FIFA World Cup Opening & Closing ceremony Abu Dhabi 2009, UAE 4th Anniversary Show Abu Dhabi 2012, Qasr al Hosn-Story of a Fort Abu Dhabi 2013, and Qasr al Hosn master planning competition 2015. Stufish also designed the opening and closing ceremonies of the Beijing Olympics 2008, the Asian Games 2010, and the 5th AIMAG Opening Ceremony in Ashgabat, Turkmenistan 2017, as well as many sets for TV shows of which the MTV Video Music Awards (2017) and the National Television Awards (2018) in the UK are recent examples.

About Perryscope Productions

Montreal born Norman Perry is the longtime exclusive merchandising representative for Pink Floyd amongst many other well known artists.





THEIR MORTAL REMAINS

About Arsenal Contemporary Art Montreal

Arsenal Contemporary Art is a private contemporary art and cultural initiative founded by patrons Pierre and Anne-Marie Trahan. It is devoted to the support, promotion and development of Canadian contemporary art through diverse endeavors, including the showcase of Canadian contemporary artists, alongside international artists, in exhibitions that are curated in-house and by invited international curators. Opened in 2011 in Montreal, Arsenal Contemporary Art has since expanded to include locations in Toronto (2013) and New York (2017). Although some exhibitions travel from one location to another, the programming of each location is tailored to its respective community, space and audience.

- * Pink Floyd's Montreal concert history:
- · Nov 9/71 CEPSUM (Université de Montréal)
- · Mar 12/73 Montreal Forum
- · June 26/75 Autostade
- · July 6/77 Olympic Stadium (The first-ever concert at the Olympic Stadium. The 78,322 attendance retains the record of its highest-attended concert.)
- · Sept 12-13-14/87 Montreal Forum
- · May 11/88 Olympic Stadium
- · May 22-23-24/94 Olympic Stadium (187,302 spectators, another attendance record)

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www.pinkfloydexhibition.com

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