NEW VENUE, NEW DATE

HER MAJESTY REQUESTS YOUR PRESENCE AT ARSENAL CONTEMPORARY ART MONTREAL

"THE QUEEN'S BALL: A BRIDGERTON EXPERIENCE" COMING MAY 19, 2022

Netflix, Shondaland, and Fever present the social event of the year inspired by the hit series that will take place at Arsenal Contemporary Art Montreal.

Montreal, April 13, 2022- COVID-19 restrictions announced last December forced *The Queen's Ball: A Bridgerton Experience* to be suspended. Now is the time to announce the new location where this extraordinary experience will be held.

Her Majesty is therefore delighted to invite Montrealers to *The Queen's Ball: A Bridgerton Experience*, which will finally take place at **Arsenal Contemporary Art Montreal starting May 19th**. This event will undoubtedly be on everyone's lips and will mark the start of the summer season with great fanfare.

Coproduced by Netflix, Shondaland, and Fever, <u>The Queen's Ball: A Bridgerton Experience</u> is an immersive show that will transport fans of the hit series and global sensation to Regency-era London. Guests will relive the main characters' love story through an interactive show combining theater, dance, and original music from the series performed by a string quartet. Attendees will also have the opportunity to win the Queen's favor and be named "Diamond of the Season". Launched since March 24 in Los Angeles and March 30 in Washington D.C., the event has already ignited social networks and is a great success. Note that the experience will also be launched in Chicago in the coming weeks.

Arsenal Contemporary Art Montreal, a former shipyard dating from the 19th century converted into an art center, will be transformed into the ideal place to immerse yourself in the atmosphere of the series. Guests will be guided through the evening by the voice of the enigmatic Lady Whistledown and given the chance to prove they deserve the Queen's favor. The experience includes several immersive rooms, including Madame Delacroix's Modiste and a clandestine painting studio, as well as the much-anticipated visit from the Queen.

When: starting May 19, 2022

Where: Arsenal Contemporary Art Montreal, 2020 William Street, Montreal H3J 1R8

Tickets: available <u>here</u> starting at \$49

Pictures : <u>here</u>

To ensure the safety of attendees at each event, event capacity will be limited and strict COVID-19 safety measures will be in place. All local health guidelines and restrictions will also be strictly upheld.

For more information, please contact: Karine Vézina, bicom, karine@bicom.ca, 514-827-7748.

About Fever

Fever is the leading global live-entertainment discovery platform, helping millions of people every week to discover the best experiences in their cities, with a mission to democratize access to culture and entertainment in real life. Through its platform, Fever inspires users to enjoy unique local experiences and events, from immersive exhibitions, interactive theatrical experiences, festivals, to molecular cocktail pop-ups, while empowering creators with data and technology to create and expand experiences across the world.

About Netflix

Netflix is the world's leading streaming entertainment service with 214 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

About Shondaland

Shondaland is the global media company founded by award-winning writer and producer Shonda Rhimes. The company creates content that fearlessly challenges and entertains audiences. Shondaland has an exclusive partnership with Netflix where it produces streaming content for the media company, including record-breaking series "Bridgerton," "Dance Dreams: Hot Chocolate Nutcracker," and upcoming series "Inventing Anna" and "Notes on Love." In recent years the company has expanded to produce content beyond television and streaming. In 2017, Shondaland launched the editorial website Shondaland.com. In partnership with Hearst Digital Media, the website features empowering and inspirational stories as well as first-person essays and culture coverage. In 2019, Shondaland Audio was created in partnership with iHeart Radio. Comprised of both scripted and unscripted content, Shondaland Audio is the home for entertaining, inclusive and informative podcasts. Shondaland was launched in 2005 with the groundbreaking series "Grey's Anatomy." Visit shondalandmedia.com for more information.

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